

OPEN APP! CALL FOR COMPETITION PROPOSALS

It is time for a challenge! Come up with a community-activating app and win the money and support for its launch. We are looking for your ideas on how to develop, organize and enliven community life using a mobile or web application. Do you think you have got what it takes to use new technologies and make the next big thing for your community? Then it's time for you to participate in the contest!

What we are looking for:

- The purpose of the app is up to you - it can be just a fun activity that strengthens community ties, or one that does so by solving deep-rooted community problems
- The app can address more target groups, or just one related to a specific place or interest; it is important however that the app is user-friendly and tries to engage different age groups
- It should reflect existing geographical, social, cultural and/or infrastructural conditions of potential users
- Place no limits to your creativity, but your idea should be economically viable (the project should be implemented with the financial contribution from the prize money, and economically sustainable).

Terms and Conditions

- Participation is free of charge
- Both Czech and foreign participants are welcome to take part
- You can apply with new and innovative ideas, concepts, prototypes or beta versions. The following proposals will not be considered:
 - Proposals that had already been given financial support or ideas that had already received a prize
 - Proposals that are already commercially or free of charge provided by other subjects
- Any individual of at least 18 years of age, a group of adult individuals or a legal entity can take part in the competition. A group of individuals and a legal entity need to specify one contact person.
- Only proposals submitted through an on-line application form by November 10, 2015 20:00 CET at the latest can take part in the competition. The online application form is available on the web sites of organizers.

Proposals that do not fulfill conditions specified above cannot be taken into consideration and will be disqualified from participation in the competition.

Assessment criteria:

- Economic efficiency - cost of production and service
- Innovativeness – originality and value added
- Necessity – problem identification and proposed solution
- Design
- Safety for the user and surroundings
- Feasibility to implement the proposed solution within the funds offered to the first-prize winner, i.e. 50 000 CZK. If necessary, additional funding needs to be guaranteed from other sources.

Competition Jury will include:

- Representative of Pilsen 2015 o.p.s.
- Representative of Aspen Institute Prague
- Software architect
- New media expert
- Representative of the prize sponsor

Evaluation of proposals

Proposals will be evaluated by the Competition Jury based on individual selection criteria, whereas each jury member, at their sole discretion, can assess the fulfillment of each criterion separately and all criteria at once.

Prizes

1st Prize:

- Financial prize of 50 000 CZK, which shall be used for the implementation of the winning project. In the event of a breach of this obligation, upon summons the winner is obliged to return to the organizers the cash prize in the amount corresponding to the entire amount paid.
- Possibility to attend unique three-months educational program Creative Incubator

DEPO2015 organized by Pilsen 2015 in the Centre for Creative Entrepreneurship in Pilsen.

2nd Prize:

- Possibility to attend one of the educational courses within unique three-months educational program Creative Incubator DEPO2015, organized by Pilsen 2015 in the Centre for Creative Entrepreneurship in Pilsen, as chosen by the winner.

By submitting the competition proposal the competition participant expressly acknowledges that they have no entitlement to any compensation or reimbursement of costs associated with participation in the competition.

Application Form

Participants in the competition are to submit their proposals by an on-line application form, which is available at <http://www.aspeninstitute.cz/en/news/open-app-competition/> no later than November 10, 2015, 20:00 CET.

The application form must include:

- Contact details of the participant
- Project proposal, max. two A4 pages in length:
 - Description of all components of the proposal
 - Description of the realization/Implementation of the proposal, taking into consideration all technical, legal and financial aspects
 - Information on copyright to the proposal
- Visualization of the proposal, possible in any graphical or text form
- Optional: YouTube video or Vimeo (link)
- Consent to the processing of personal data

Language of the application: Czech or English

Procedure

The competition "Open App!" will be launched on September 10, 2015 on the web site of the organizing institutions. Information about the competition will be sent to potential participants and shared on social networks. Deadline for submission will be closed on **November 10, 2015, at 20:00 CET**. By November 20, 2015 submitted proposals will be assessed with regard to fulfillment of formal requirements (please see information on the Application form) and sent to the members of the jury for evaluation. All proposals that do not meet formal requirements will be disqualified from the competition. The organizers are not obliged to inform participants about rejecting their proposal. Short-listed competitors will be invited to present their proposals to public on **December 2, 2015** in Pilsen. During the presentations, the Competition Jury

may ask the participants questions related to their proposals. The first and second prize will be awarded based on voting by the jury. The voting is governed by the simple majority counted by all the members of the jury, whereas each jury member has one vote. The final decision will be made public after presentation of all the short-listed competitors.

Additional information

Participants give their consent to a possible publication of any document presented as part of their participation in the competition. The organizers reserve the right to change the terms and conditions or cancel the competition, especially in case unforeseeable events occur that would preclude or considerably disrupt the competition. Competition under this call is not a public procurement (design contests) by the Act No 137/2006 Coll. on Public Contracts, nor is it a public commitment under the provision of par. 2884 et seq. of the Act No 89/2012 Coll. of the Civil Code. The organizers and the competition participants explicitly exclude the application of par. 1793 of the Act No 89/2012 Coll. of the Civil Code, as amended. In case of any discrepancy Czech language version of the competition instructions shall prevail. This competition as well as any contract concluded pursuant to or in connection with it shall be governed by the Czech law.

Processing of personal data

The competition participant hereby gives their consent to the processing of personal data (name, surname, date of birth, email address, phone number, address) for the duration of the competition, but at least until December 31, 2015. Organizers process personal data for the purpose of complying with the obligations of the contract. The competition participant declares that all personal data provided are true and accurate. The competition participant is obliged to inform the organizers of any change of personal data supplied without undue delay. The competition participant has the right of access to their personal data and to rectify their personal data. The competition participant who believes that the processing of personal data are inconsistent with the protection of their private life or that it breaches the law, especially due to the inaccuracy of personal data as compared to the processing purposes, is also entitled to ask the organizers for clarification under the provisions of par. 21 of Act No 101/2000 Coll. on the Protection of Personal Data as amended. The competition participant is entitled to request the organizers to remedy this situation, in particular, to block, to correct, insert additions or destruction their personal data.